

# SMART ONLINE PRIVACY POLICY AGREEMENT

Secondary Materials and Recycled Textiles, (SMART), is committed to keeping any and all personal information collected of those individuals that visit our website and make use of our online facilities and services accurate, confidential, secure and private. Our privacy policy has been designed and created to ensure those affiliated with the Secondary Materials and Recycled Textiles Association of our commitment and realization of our obligation not only to meet but to exceed most existing privacy standards.

**THEREFORE**, this Privacy Policy Agreement shall apply to Secondary Materials and Recycled Textiles Association, and thus it shall govern any and all data collection and usage thereof. Through the use of [www.smartasn.org](http://www.smartasn.org) you are herein consenting to the following data procedures expressed within this agreement.

## **Collection of Information**

It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent as a means to better understand the way in which other websites gather and make use of and share information collected.

## **Use of Information Collected**

Secondary Materials and Recycled Textiles Association may collect and may make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from [www.smartasn.org](http://www.smartasn.org). Secondary Materials and Recycled Textiles Association may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered. (refer to [Personal Data Policy](#) and [Cookie Policy](#))

Secondary Materials and Recycled Textiles Association may disclose your personal information, without prior notice to you, only if required to do so in accordance with applicable laws and/or in a good faith belief that such action is deemed necessary or is required in an effort to:

- Remain in conformance with any decrees, laws and/or statutes or in an effort to comply with any process which may be served upon Secondary Materials and Recycled Textiles Association and/or our website;
- Maintain, safeguard and/or preserve all the rights and/or property of Secondary Materials and Recycled Textiles Association; and
- Perform under demanding conditions in an effort to safeguard the personal safety of users of [www.smartasn.org](http://www.smartasn.org) and/or the general public.

## **Unsubscribe of Opt-Out**

All users and/or visitors to our website have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email or newsletters. To discontinue or unsubscribe to our website, please send an email that you wish to unsubscribe to [smartinfo@kingmgmt.org](mailto:smartinfo@kingmgmt.org). If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe and/or opt-out.

### **Links to Other Sites**

Our website does contain links to affiliate and other websites. The Secondary Materials and Recycled Textiles Association does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of each and every website that collects personally identifiable information. The aforementioned Privacy Policy Agreement applies only and solely to the information collected by our website.

### **Security**

Secondary Materials and Recycled Textiles Association shall endeavor and shall take every precaution to maintain adequate physical, procedural, and technical security with respect to our offices and information storage facilities so as to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information under our control.

### **Changes to Privacy Policy Agreement**

Secondary Materials and Recycled Textiles Association reserves the right to update and/or change the terms of our privacy policy, and as such we will post those changes to our website homepage at [www.smartasn.org](http://www.smartasn.org), so that our users and/or visitors are always aware of the type of information we collect, how it will be used, and under what circumstances, if any, we may disclose such information. If at any point in time Secondary Materials and Recycled Textiles Association decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether or not to permit the use of their information in this separate manner

### **Acceptance of Terms**

Through the use of this website, you are hereby accepting the terms and conditions stipulated within the aforementioned Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our site. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you are in agreement and acceptance of such changes.

### **How to Contact Us**

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website, please feel free to contact us at the following email, telephone number or mailing address.

**Email:** [info@smartasn.org](mailto:info@smartasn.org)

**Telephone Number:** +1 (301) 953-8200

#### **Mailing Address:**

Secondary Materials and Recycled  
Textiles 201 N Union St Ste 110  
Alexandria, VA 22314

## SMART PERSONAL DATA POLICY

**Personal Data Policy:** We may use Personal Data that you provide directly to us for the following purposes:

- to carry out our obligations arising from your membership, or any other contract entered into between you and us and to provide you with the information, products and membership services that you request from us;
- to organize events that you have purchased or registered for, and to provide you with information, and other materials, relating to the content of the event, the speakers, sponsors and other attendees;
- to provide our newsletter and other publications, provided you have given your consent;
- to respond to your questions and provide related membership services;
- to provide you with information about other events, products and services we offer that are similar to those that you have already purchased, provided you have not opted-out of receiving that information;
- to provide you, or permit selected third parties to provide you, with information about events, products or services we feel may interest you, provided you have given your consent;
- to notify you about changes to our membership service; and
- to ensure that content from our Site is presented most effectively for you and your computer.

## SMART COOKIE POLICY

Cookies are files that contain information created by a web server that can be stored on a user's device for use during a defined session or for future use ('persistent' cookie). Secondary Materials and Recycled Textiles Association uses cookies only to facilitate automated activity, store, and track passwords (single sign-on processing, for example), determine appropriate solicitations, and review navigation patterns.

Cookies are not used to disseminate significant information about users over the internet or to analyze any information that users have knowingly or unknowingly provided.

When a user logs in or registers, the system automatically sets a cookie. Acceptance of such cookies enables Secondary Materials and Recycled Textiles Association to better determine member interests and provide the most relevant information. Acceptance of the cookie is essential to the use and navigation of the [www.smartasn.org](http://www.smartasn.org) website.

Users who decline the use of cookies on the Secondary Materials and Recycled Textiles Association site will experience limited functionality.